

日本経営学会 第98回大会 展示書籍リスト

経営学・経営管理

1. **Bansal, Sanjeev / Venaik, Anita / Upveja, S. et al., (eds.),** Constructive Discontent in Execution: Creative Approaches to Technology and Management. 340 pp. 2023:8 (Apple Academic Pr., US) <701-290>
ISBN 978-1-77491-175-4 ★hard 38,762
2. **Birdie, Arvind K. / Joshi, Ruchi (eds.),** Reshaping the Business World Post-COVID-19: Management Strategies for Sustainable Behavior Change. (21st Century Business Management) 268 pp. 2023:10 (Apple Academic Pr., US) <707-292>
ISBN 978-1-77491-340-6 ★hard 36,691
3. **O'Callaghan, Miriam,** Decision Intelligence: Human-Machine Integration for Decision Making: Human-Machine Integration for Decision Making. 194 pp. 2023:4 (Chapman & Hall / CRC, US) <691-363>
ISBN 978-1-03-238409-2 ★paper 12,720
4. **Ip, Andrew W. H. / Lam, Lianne K. W. (eds.),** Management and Sustainability in the Belt and Road. 336 pp. 2023 (CRC Pr., US) <694-366>
ISBN 978-1-03-205569-5 ★hard 32,549
5. **Maley, Claude H.,** Enterprise Project Management: A Comprehensive Guide to Successful Management by Projects. 240 pp. 2023:9 (CRC Pr., US) <701-303>
ISBN 978-1-03-245582-2 ★paper 13,312
6. **Rabelo, Luis / Davis, Charles W. / Elattar, Ahmed et al.,** A Systematic Guide to Leadership Selection Using Total Quality Management Techniques. (CRC Focus) 104 pp. 2023 (CRC Pr., US) <689-150>
ISBN 978-1-03-234247-4 ★hard 13,608
7. **E.G.Carayannis他編 人工知能、イノベーション、企業家精神研究ハンドブック**
Carayannis, Elias G. / Grigoroudis, Evangelos (eds.), Handbook of Research on Artificial Intelligence, Innovation and Entrepreneurship. (Research Handbooks in Business and Management) 576 pp. 2023:2 (E. Elgar, UK) <688-374>
ISBN 978-1-83910-674-3 ★hard 62,139
8. **E.G.Carayannis他編 経済・社会・民主主義におけるデジタル・トランスフォーメーション、人工知能、イノベーション**
Carayannis, Elias G. / Grigoroudis, Evangelos et al. (eds.), The Elgar Companion to Digital Transformation, Artificial Intelligence and Innovation in the Economy, Society and Democracy. 368 pp. 2023:5 (E. Elgar, UK) <688-375>
ISBN 978-1-83910-935-5 ★hard 48,823
9. **Iandoli, Luca / Gibaldi, Carmine (eds.),** Cases on Digital Entrepreneurship: How Digital Technologies are Transforming the Entrepreneurial Process in Existing Businesses and Start-ups. (Elgar Cases in Entrepreneurship) 272 pp. 2023:2 (E. Elgar, UK) <688-389>
ISBN 978-1-80220-385-1 ★hard 31,069
10. **小田部正明著 グローバル・サプライ・チェーン・マネジメント入門**
Kotabe, Masaaki, Concise Introduction to Global Supply Chain Management. (Elgar Concise Introductions) 166 pp. 2024:3 (E. Elgar, UK) <716-485>
ISBN 978-1-80037-290-0 ★paper 7,973
11. **Lawton Smith, Helen,** The Geography of Academic Entrepreneurship: Spin-offs, Firm Growth and Regional Impact. (New Horizons in Regional Science) 192 pp. 2023:6 (E. Elgar, UK) <700-531>
ISBN 978-0-85793-704-9 ★hard 23,672
12. **環境上持続可能なリーダーシップ**
Redekop, Benjamin W., Environmentally Sustainable Leadership: Past, Present, and Future. (Sustainable Futures) 176 pp. 2024:3 (E. Elgar, UK) <716-496>
ISBN 978-1-80037-404-1 ★hard 26,631
13. **持続可能性とビジネス研究アジェンダ**
Russell, Sally V. / Padfield, Rory W. (eds.), A Research Agenda for Sustainability and Business. (Elgar Research Agendas) 208 pp. 2023:2 (E. Elgar, UK) <688-409>
ISBN 978-1-83910-770-2 ★hard 31,069
14. **ナレッジ・マネジメントの理論と実践 第4版**
Dalkir, Kimiz, Knowledge Management in Theory and Practice. 4th ed. 424 pp. 2023:5 (MIT Pr., US) <693-481>
ISBN 978-0-262-04812-5 ★hard 17,077
15. **A.ギレスピー著 経営の基礎**
Gillespie, Andrew, Foundations of Business. 528 pp. 2023:12 (Oxford U. Pr., UK) <700-680>
ISBN 978-0-19-884953-7 ★paper 13,312
16. **サプライ・ネットワークの本質**
Choi, Thomas Y., The Nature of Supply Networks. 352 pp. 2023:9 (Oxford U. Pr., US) <702-466>
ISBN 978-0-19-767324-9 ★hard 13,649

17. **SDGs達成における中小企業の役割—新興市場からの視点**
Dasaraju, Himachalam / Tambunan, Tulus T. H. (eds.), Role of Micro, Small and Medium Enterprises in Achieving SDGs: Perspectives from Emerging Economies. (Sustainable Development Goals Series) 253 pp. 2023:11 (Palgrave Macmillan, UK) <710-400>
 ISBN 978-981-9948-28-4 ★hard 39,596
18. **加瀬公夫、崔裕眞、野中郁次郎著 稲盛和夫の経営の実践と哲学**
Kase, Kimio / Choi, Eugene / Nonaka, Ikujiro, Dr Kazuo Inamori's Management Praxis and Philosophy: A Response to the Profit-Maximisation Paradigm. (The Nonaka Series on Knowledge and Innovation) 563 pp. 2022:9 (Palgrave Macmillan, UK) <684-466>
 ISBN 978-981-19-3397-4 ★hard 24,746
19. **Singer, Slavica / Sarlija, N. / Rebernik, M. et al. (eds.)**, Entrepreneurship and Well-being: Exploring the UN Sustainable Development Goals through the lenses of GEM and Other Indicators. (Sustainable Development Goals Series 17) 298 pp. 2023 (Palgrave Macmillan, UK) <693-520>
 ISBN 978-3-031-19180-0 ★hard 37,121
20. **Andrews, Scott**, Learning and Researching with Case Studies: A Student Companion for Business and Management Research. 160 pp. 2023:9 (Routledge, UK) <701-289>
 ISBN 978-1-03-238632-4 ★paper 11,832
21. **Bakhshandeh, Behnam / Rothwell, William J. / Imroz, S. M.**, Transformational Coaching for Effective Leadership: Implementing Sustainable Change through Shifting Paradigms. 376 pp. 2023:2 (Routledge, UK) <690-349>
 ISBN 978-1-03-230237-9 ★paper 11,832
22. **Bamford, David / Forrester, Paul / Reid, Iain**, Essential Guide to Operations Management: Concepts and Case Notes. 2nd ed.. 272 pp. 2023 (Routledge, UK) <691-331>
 ISBN 978-1-03-232426-5 ★paper 11,832
23. **Bansal, Vijay Kumar**, Project Management: Planning and Scheduling Techniques. 268 pp. 2024 (Routledge, UK) <711-454>
 ISBN 978-1-03-254937-8 ★paper 16,863
24. **Basco, Rodrigo**, Family Business Management. 344 pp. 2023:10 (Routledge, UK) <703-340>
 ISBN 978-1-03-222601-9 ★paper 13,608
25. **Beauregard, Michael R.**, Process Downtime Reduction: How to Minimize Waste from Breakdowns, Set-Ups, Supply Chain Issues, and Staffing Constraints. 152 pp. 2023:9 (Routledge, UK) <701-291>
 ISBN 978-1-03-244548-9 ★paper 10,057
26. **ナレッジ・マネジメント—AI時代のシステムとプロセス 第3版**
Becerra-Fernandez, Irma / Sabherwal, Rajiv / Kumi, Richard, Knowledge Management: Systems and Processes in the AI Era. 3rd ed. 432 pp. 2024:2 (Routledge, UK) <713-418>
 ISBN 978-1-03-242802-4 ★paper 10,649
27. **C.Bilton著 文化経営—研究の概観**
Bilton, Chris, Cultural Management: A Research Overview. (State of the Art in Business Research) 120 pp. 2023:3 (Routledge, UK) <694-357>
 ISBN 978-0-367-44342-9 ★hard 13,608
28. **リーダーシップと戦略的経営—変化の時代の意思決定**
Boccardelli, Paolo / Brunetta, Federica, Leadership and Strategic Management: Decision-Making in Times of Change. (Routledge Focus on Business and Management) 88 pp. 2024:5 (Routledge, UK) <721-228>
 ISBN 978-1-03-259800-0 ★hard 14,495
29. **L.R.ポンディの経営思想**
Boje, David M. / Saylor, R. The Management Thought of Louis R. Pondy: Reclaiming the Enthinkment Path. (Systems Thinking) 200 pp. 2024 (Routledge, UK) <701-292>
 ISBN 978-1-03-218967-3 ★hard 39,946
30. **業績評価指標 (KPI)**
Camilleri, Emanuel, Key Performance Indicators: The Complete Guide to KPIs for Business Success. 576 pp. 2024:3 (Routledge, UK) <713-420>
 ISBN 978-1-03-264889-7 ★paper 16,863
31. **Cross, Peter**, Project Management Bootcamp: A Step-by-Step Guide. 492 pp. 2023:7 (Routledge, UK) <697-344>
 ISBN 978-1-03-252122-0 ★paper 10,649
32. **D.Crowther, S.Seifi編 経営研究の将来必携**
Crowther, David / Seifi, Shahla (eds.), The Routledge Companion to the Future of Management Research. (Routledge Companions in Business, Management and Marketing) 392 pp. 2023:8 (Routledge, UK) <699-246>
 ISBN 978-1-03-212634-0 ★hard 63,618
33. **Del Giudice, Manlio / Scuotto, Veronica / Papa, Armando**, Knowledge Management and AI in Society 5.0. (Routledge Focus on Business and Management) 96 pp. 2023:2 (Routledge, UK) <694-358>
 ISBN 978-1-03-219191-1 ★hard 14,791
34. **Dixit, M. R. / Bist, Siddarth Singh / Shah, Sweety (eds.)**, Searching Alternatives: Case Studies in Management & Entrepreneurship. 160 pp. 2023:10 (Routledge, UK) <709-334>
 ISBN 978-1-03-239879-2 ★paper 11,240

35. **Firdaus, Achmad / Ahmad, Khaliq**, Islamic Business and Performance Management: The Maslahah-Based Performance Management System. (Islamic Business and Management) 272 pp. 2023:5 (Routledge, UK) <694-363>
ISBN 978-1-03-248822-6 ★hard 36,987
36. **Gisi, Philip J.**, Fundamentals of Daily Shop Floor Management: A Guide for Manufacturing Optimization and Excellence. 280 pp. 2023:2 (Routledge, UK) <687-249>
ISBN 978-1-03-237054-5 ★paper 11,832
37. **ESGデータを理解する**
Hardyment, Richard, Measuring Good Business: Making Sense of Environmental, Social and Governance (ESG) Data. 320 pp. 2024:4 (Routledge, UK) <715-324>
ISBN 978-1-03-260119-9 ★paper 9,761
38. **サプライ・チェーン戦略 第3版**
Hines, Tony, Supply Chain Strategies: Demand Driven and Customer Focused. 3rd ed. 354 pp. 2024:2 (Routledge, UK) <711-462>
ISBN 978-1-03-249332-9 ★paper 16,863
39. **Hüsselmann, Claus**, Lean Project Management. 284 pp. 2023:10 (Routledge, UK) <705-413>
ISBN 978-1-03-255646-8 ★paper 13,016
40. **Kazeroony, Hamid H. / Tsang, Denise (eds.)**, Management Education and Automation. (Routledge Advances in Management and Business Studies) 168 pp. 2022 (Routledge, UK) <663-p1378>
ISBN 978-1-03-206108-5 ★paper 11,832
41. **Keil, Thomas / Zangrillo, Marianna**, The Next Leadership Team: How to Select, Build, and Optimize Your Top Team. 280 pp. 2023:5 (Routledge, UK) <694-368>
ISBN 978-1-03-234940-4 ★paper 8,873
42. **企業家精神、イノベーション、技術 第2版**
Lorenzo, Oswaldo / Kawalek, Peter / Wharton, Leigh, Entrepreneurship, Innovation and Technology: A Guide to Core Models and Tools. 2nd ed. 160 pp. 2023:8 (Routledge, UK) <703-354>
ISBN 978-1-03-237668-4 ★hard 15,383
43. **Mhlanga, David**, Responsible Industry 4.0: A Framework for Human-Centered Artificial Intelligence. (Routledge Studies in the Economics of Innovation) 336 pp. 2023:11 (Routledge, UK) <705-269>
ISBN 978-1-03-249353-4 ★hard 39,946
44. **Murray-Webster, Ruth / Pullan, Penny**, Making Risk Management Work: Engaging People to Identify, Own and Manage Risk. 2nd ed. (Short Guides to Business Risk) 298 pp. 2022:10 (Routledge, UK) <679-428>
ISBN 978-1-03-215835-8 ★paper 8,873
45. **Nagy, Sándor Gyula / Stukovszky, Tamás (eds.)**, Smart Business and Digital Transformation: An Industry 4.0 Perspective. (Business and Digital Transformation) 252 pp. 2023:6 (Routledge, UK) <695-673>
ISBN 978-1-03-248693-2 ★paper 16,863
46. **Nogales Muriel, Rocio**, Social Innovation, Social Enterprises and the Cultural Economy: Cultural and Artistic Social Enterprises in Practice. (ENCATC Advances in Cultural Management and Policy) 296 pp. 2023:4 (Routledge, UK) <691-362>
ISBN 978-1-03-237829-9 ★hard 36,987
47. **プロジェクト・マネジメント研究の設計方法と実践 第2版**
Pasian, Beverly / Turner, Rodney (eds.), Design Methods and Practices for Research of Project Management. 2nd ed. 368 pp. 2024:4 (Routledge, UK) <715-337>
ISBN 978-1-03-212387-5 ★paper 10,945
48. **世代と文化を横断する管理—ビジネスのための実践的案内**
Radulovich, Lori P., Managing Across Generations and Cultures: A Practical Guide for Business. 224 pp. 2025 (Routledge, UK) <723-327>
ISBN 978-1-03-277604-0 ★paper 9,465
49. **Rosak-Szyrocka, Joanna / Zywiolok, J. / Shahbaz, M. (eds.)**, Quality Management, Value Creation and the Digital Economy. (Routledge Advances in Production and Operations Management) 208 pp. 2023:7 (Routledge, UK) <697-365>
ISBN 978-1-03-251965-4 ★hard 39,946
50. **Rose, Susan / Spinks, Nigel / Canhoto, Ana Isabel**, Management Research: Applying the Principles of Business Research Methods. 2nd ed. 496 pp. 2023:12 (Routledge, UK) <707-315>
ISBN 978-1-03-246295-0 ★paper 15,383
51. **柴田裕通著 日本におけるオペレーションズ・マネジメント**
Shibata, Hiromichi, Operations Management in Japan: The Efficiency of Japanese Manufacturing. (Routledge Advances in Management and Business Studies) 184 pp. 2023 (Routledge, UK) <665-603>
ISBN 978-1-03-203015-9 ★paper 11,832
52. **Soltysik, Mariusz / Gawlowska, Magda et al. (eds.)**, Artificial Intelligence, Management and Trust. (Routledge Studies in Trust Research) 232 pp. 2023:9 (Routledge, UK) <701-312>
ISBN 978-1-03-231793-9 ★hard 39,946
53. **Srivastava, Kush / Ghanem Al Hashmi, Waddah S.**, Business Continuity Management: Significant Insights from Practice. 144 pp. 2023:10 (Routledge, UK) <705-411>
ISBN 978-1-03-230351-2 ★paper 9,761

54. **二酸化炭素を資源にするー研究、イノベーション、産業の間の相互作用**
Stokke, Oyvind / Oftedal, Elin M. (eds.), Making CO2 a Resource: The Interplay Between Research, Innovation and Industry. (Routledge Explorations in Environmental Studies) 224 pp. 2024:6 (Routledge, UK) <717-357>
ISBN 978-1-03-248365-8 ★hard 39,946
55. **Walle, Alf H.**, Entrepreneurship and Culture: The New Social Paradigm. (Routledge Advances in Management and Business Studies) 232 pp. 2023 (Routledge, UK) <666-945>
ISBN 978-1-03-202543-8 ★paper 11,832
56. **Wankhade, Paresh / Murphy, Peter**, Emergency Services Management: A Research Overview. (State of the Art in Business Research) 128 pp. 2023:1 (Routledge, UK) <691-380>
ISBN 978-1-03-205543-5 ★hard 13,608
57. **経営と持続可能性のパラドクス**
Wasieleski, David M. / Waddock, S. / Shrivastava, P., Management and the Sustainability Paradox: Reconnecting the Human Chain. (Routledge Studies in Management, Organizations and Society) 216 pp. 2022 (Routledge, UK) <632-p1351>
ISBN 978-0-367-50561-5 ★paper 11,832
58. **Quach, To Tran / Trübstein, Michael / Aepli, M. D.**, Logistics Real Estate: The Emergence of a new Asset Class. 94 pp. 2024:2 (Springer Gabler, GW) <720-283>
ISBN 978-3-658-42836-5 ★paper 16,084
59. **Fellegara, Anna Maria / Torelli, Riccardo et al. (eds.)**, Sustainable Transition of Meat and Cured Meat Supply Chain: A Transdisciplinary Approach. (CSR, Sustainability, Ethics & Governance) 306 pp. 2023:9 (Springer, GW) <706-326>
ISBN 978-3-031-34976-8 ★hard 39,596
60. **Harland, Christine**, Supply Chain Management: Concepts, Challenges and Future Research Directions. (Research for Development) 250 pp. 2024:6 (Springer, GW) <720-268>
ISBN 978-3-031-52246-8 ★hard 34,646
61. **Jung, Timothy / tom Dieck, M. Claudia (eds.)**, XR-Metaverse Cases: Business Application of AR, VR, XR and Metaverse. (Business Guides on the Go) 105 pp. 2023:6 (Springer, GW) <702-482>
ISBN 978-3-031-30565-8 ★hard 12,371
62. **W.W.ベイパー他編 日本のデジタル・トランスフォーメーションにおけるイノベーションの導入と適応**
Khare, Anshuman / Baber, William W. (eds.), Adopting and Adapting Innovation in Japan's Digital Transformation. (Economics, Law, and Institutions in Asia Pacific) 158 pp. 2023:5 (Springer, GW) <698-320>
ISBN 978-981-9903-20-7 ★hard 39,596
63. **Zipse, Oliver / Hornegger, J. / Becker, T. et al. (eds.)**, Road to Net Zero: Strategic Pathways for Sustainability-Driven Business Transformation. 289 pp. 2023:12 (Springer, GW) <712-354>
ISBN 978-3-031-42223-2 ★hard 12,371
64. **Dionisio, Cynthia Snyder**, Hybrid Project Management. 320 pp. 2023 (Wiley, US) <688-379>
ISBN 978-1-119-84972-8 ★paper 15,939
65. **Marr, Bernard**, The Future Internet: How the Metaverse, Web 3.0, and Blockchain Will Transform Business and Society. 256 pp. 2023:7 (Wiley, US) <700-695>
ISBN 978-1-119-88287-9 ★hard 6,831
66. **Proksch, Michael / Paliwal, Nisha / Bielert, Wilhelm**, The Secrets of AI Value Creation: Practical Guide to Business Value Creation with Artificial Intelligence from Strategy to Execution. 270 pp. 2024:2 (Wiley, US) <715-339>
ISBN 978-1-394-23362-5 ★hard 7,399
67. **Rosa, Nicola**, Understanding the Metaverse: A Business and Ethical Survival Guide. 256 pp. 2023 (Wiley, US) <683-377>
ISBN 978-1-119-91180-7 ★hard 7,399
68. **Bouvier-Patron, Paul**, Frugal Innovation and Innovative Creation. (Innovation, Entrepreneurship, Management Series / Smart Innovation Set) 368 pp. 2023 (Wiley-ISTE, UK) <712-304>
ISBN 978-1-78630-697-5 ★hard 37,570

コーポレート・ガバナンス

69. **Gugler, Klaus / Peev, Evgeni (eds.)**, The European Corporation: Ownership and Control after 25 Years of Corporate Governance Reforms. 250 pp. 2023:6 (Cambridge U. Pr., UK) <702-511>
ISBN 978-1-009-24463-3 ★hard 28,110
70. **多様性とコーポレート・ガバナンス研究ハンドブック**
Tasheva, Sabina / Huse, Morten (eds.), Research Handbook on Diversity and Corporate Governance. (Research Handbooks in Business and Management) 256 pp. 2023:2 (E. Elgar, UK) <690-374>
ISBN 978-1-80037-777-6 ★hard 39,946

71. **現代の信用格付機関—ムーディーズの物語**
Cash, Daniel, A Modern Credit Rating Agency: The Story of Moody's. (Routledge Studies in Corporate Governance) 160 pp. 2023:9 (Routledge, UK) <701-315>
 ISBN 978-0-367-42744-3 ★hard 39,946
72. **Hoang, Giang / Oh, Kok-Boon**, An Empirical Study of SOE Corporate Governance Attributes for Emerging Markets. 244 pp. 2023:8 (Springer, GW) <702-512>
 ISBN 978-981-9915-04-0 ★hard 37,121

国際経営

73. **Barmeyer, Christoph / Ruesga Rath, Constanze**, Key Questions and Inspiring Answers in Cross-Cultural Management: Conversations with Leading Women Scholars. (Key Questions) 336 pp. 2024:2 (E. Elgar, UK) <712-362>
 ISBN 978-1-80220-975-4 ★hard 32,549
74. **多国籍企業の理論—グローバル経済における多次元生物 第4版**
Forsgren, Mats, Theories of the Multinational Firm: A Multidimensional Creature in the Global Economy. 4th ed. 232 pp. 2024:5 (E. Elgar, UK) <718-241>
 ISBN 978-1-03-533596-1 ★paper 8,861
75. **Lecomte, Philippe / Vigier, M. / Gaibrois, C. et al. (eds.)**, Understanding the Dynamics of Language and Multilingualism in Professional Contexts: Advances in Language-Sensitive Management Research. 240 pp. 2023:1 (E. Elgar, UK) <684-498>
 ISBN 978-1-78990-677-6 ★hard 29,590
76. **国際経営におけるグローバルな移民ハンドブック**
Mockaitis, Audra I. (ed.), The Palgrave Handbook of Global Migration in International Business. 611 pp. 2023:12 (Palgrave Macmillan, UK) <710-405>
 ISBN 978-3-031-38885-9 ★hard 54,446
77. **Tribe, Michael / Kararach, George (eds.)**, The Political Economy of Global Manufacturing, Business and Finance. (International Political Economy Series) 327 pp. 2023:5 (Palgrave Macmillan, UK) <700-418>
 ISBN 978-3-031-25831-2 ★hard 29,696
 Compares the impact of MNCs vs. emerging forms of financing development in the Global South
78. **Jain, Vinod**, Global Meets Digital: Creating Global Strategies for Digital Businesses and Digital Strategies for Global Businesses. 192 pp. 2023 (Routledge, UK) <695-697>
 ISBN 978-0-367-47907-7 ★paper 7,394

79. **国境を超えるバーチャル・チーム**
Marinov, Marin A. (ed.), Virtual Teams Across National Borders. (Routledge Frontiers in the Development of International Business, Management and Marketing 12) 184 pp. 2023 (Routledge, UK) <707-322>
 ISBN 978-1-03-249601-6 ★hard 39,946
80. **国際経営—現代グローバル経済におけるテーマと問題点 第3版**
Turner, Colin, International Business: Themes and Issues in the Modern Global Economy. 3rd ed. 322 pp. 2024:3 (Routledge, UK) <713-438>
 ISBN 978-1-138-73882-9 ★paper 14,791

経営戦略

81. **戦略経営 第2版**
MacIntosh, Robert / MacLean, Donald / Robinson, Craig, Strategic Management: Strategists at Work. 2nd ed. 264 pp. 2023:4 (Bloomsbury Academic, UK) <696-272>
 ISBN 978-1-350-34758-8 ★paper 13,016
82. **戦略的提携経営 第3版**
Tjemkes, Brian / Vos, Pepijn / Burgers, Koen, Strategic Alliance Management. 3rd ed. 400 pp. 2023:6 (Routledge, UK) <695-706>
 ISBN 978-1-03-211925-0 ★paper 13,608

経営組織論

83. **組織の連続性と変化研究アジェンダ**
Hernes, Tor / Feuls, Miriam (eds.), A Research Agenda for Organisational Continuity and Change. (Elgar Research Agendas) 274 pp. 2023:10 (E. Elgar, UK) <706-484>
 ISBN 978-1-80220-015-7 ★hard 31,069
84. **Kantrowitz, Tracy M. / Reynolds, Douglas H. et al. (eds.)**, Talent Assessment: Embracing Innovation and Mitigating Risk in the Digital Age. (The Society for Industrial and Organizational Psychology Professional Practice Series) 552 pp. 2023 (Oxford U. Pr., US) <698-344>
 ISBN 978-0-19-761105-0 ★hard 21,631
85. **組織の影響—測定、管理、企業報告**
Busco, Cristiano / Consolandi, Costanza et al. (eds.), The Impact of Organizations: Measurement, Management and Corporate Reporting. (Routledge-Giappichelli Studies in Business and Management) 298 pp. 2023:10 (Routledge, UK) <709-373>
 ISBN 978-1-03-261271-3 ★hard 39,946

企業倫理

86. **CSRとしてのデータ保護**
Balboni, Paolo / Francis, Kate, Data Protection as a Corporate Social Responsibility. 272 pp. 2023:12 (E. Elgar, UK) <706-488>
ISBN 978-1-03-531415-7 ★hard 28,110
87. **Evangelista, Pietro / Hallikas, Jukka / Jaber, M. Y. (eds.)**, Environmentally Responsible Supply Chains in an Era of Digital Transformation: Research Developments and Future Prospects. 272 pp. 2024:5 (E. Elgar, UK) <716-517>
ISBN 978-1-80392-019-1 ★hard 35,508
88. **S.O.Idowu他編 CSRとSDGs必携**
Idowu, Samuel O. / Zu, Liangron (eds.), The Elgar Companion to Corporate Social Responsibility and the Sustainable Development Goals. (Elgar Companions to the Sustainable Development Goals) 480 pp. 2023:10 (E. Elgar, UK) <700-385>
ISBN 978-1-80392-735-0 ★hard 47,344
89. **CSRコンサイス百科事典**
Matthews, Lee / Bianchi, Lara / Ingram, Claire (eds.), Concise Encyclopedia of Corporate Social Responsibility. (Elgar Encyclopedias in Business and Management) 320 pp. 2024:1 (E. Elgar, UK) <706-6>
ISBN 978-1-80088-033-7 ★hard 51,782
90. **企業倫理—方法、理論、応用 第2版**
Becker, Christian U., Business Ethics: Methods, Theories, and Application. 2nd ed. 240 pp. 2024:2 (Routledge, UK) <711-488>
ISBN 978-1-03-243140-6 ★paper 10,649

人的資源管理

91. **Brown, Jeffrey W.**, Leading the Digital Workforce: IT Leadership Peak Performance and Agility. (Security, Audit and Leadership) 240 pp. 2023 (CRC Pr., US) <695-721>
ISBN 978-1-03-232373-2 ★paper 10,353
92. **Khang, Alex / Rani, Sita / Gujrati, Rashmi et al. (eds.)**, Designing Workforce Management Systems for Industry 4.0: Data-Centric and AI-Enabled Approaches. 376 pp. 2023:8 (CRC Pr., US) <699-281>
ISBN 978-1-03-240824-8 ★hard 36,987
93. **仕事での人工知能ハンドブック**
Garcia-Murillo, Martha / MacInnes, Ian / Renda, A. (eds.), Handbook of Artificial Intelligence at Work: Interconnections and Policy Implications. 304 pp. 2024:1 (E. Elgar, UK) <706-340>
ISBN 978-1-80088-996-5 ★hard 59,180

94. **バーチャルな労働ハンドブック**
Gilson, Lucy L. / O'Neill, Thomas / Maynard, M. T. (eds.), Handbook of Virtual Work. 528 pp. 2023 (E. Elgar, UK) <688-317>
ISBN 978-1-80220-049-2 ★hard 65,098
95. **Aghimien, Lerato / Aigbavboa, Clinton Ohis / Aghimien, D.**, Construction Workforce Management in the Fourth Industrial Revolution Era. 260 pp. 2024:2 (Emerald, UK) <710-420>
ISBN 978-1-83797-019-3 ★hard 25,047
96. **異文化間相互作用を理解する 第2版**
Fitzpatrick, Frank, Understanding Intercultural Interaction: An Analysis of Key Concepts. 2nd ed. 248 pp. 2024:2 (Emerald, UK) <710-423>
ISBN 978-1-83753-441-8 ★paper 12,292
97. **Wilkinson, Krystal / Woolnough, Helen (eds.)**, Work-Life Inclusion: Broadening perspectives across the life-course. 252 pp. 2024:2 (Emerald, UK) <710-277>
ISBN 978-1-80382-220-4 ★hard 25,047
98. **P.ウーリアムズ、F.トロンペナールス著 フレキシブルな労働への新アプローチ**
Woolliams, Peter / Trompenaars, Fons, New Approaches to Flexible Working. (The New Business Culture) 124 pp. 2024 (Emerald, UK) <717-363>
ISBN 978-1-83549-523-0 ★paper 6,363
99. **リモートワークとハイブリッドワーク**
Larson, Barbara Z., Remote and Hybrid Work: What Everyone Needs to Know. (What Everyone Needs to Know) 224 pp. 2023:12 (Oxford U. Pr., US) <694-279>
ISBN 978-0-19-768496-2 ★paper 3,718
100. **デジタル人的資源 第2版**
Manuti, Amelia / de Palma, Pasquale Davide, Digital HR: A Critical Management Approach to the Digitalization of Organizations in the New Normal. 2nd ed. 132 pp. 2024:1 (Palgrave Macmillan, UK) <714-291>
ISBN 978-3-031-43562-1 ★hard 9,896
101. **職場の変革における人的資源の役割**
Pandey, Anamika / Grima, Simon / Pandey, S. et al. (eds.), The Role of HR in the Transforming Workplace: Challenges, Technology, and Future Directions. 208 pp. 2024:2 (Productivity Pr., US) <711-490>
ISBN 978-1-03-244530-4 ★paper 11,832
102. **Arnholtz, Jens / Refslund, Bjarke (eds.)**, Workers, Power and Society: Power Resource Theory in Contemporary Capitalism. (Routledge Research in Employment Relations 55) 272 pp. 2024 (Routledge, UK) <719-267>
ISBN 978-1-03-254786-2 ★hard 39,946

103. **C.L.クーパー他編 職場でのメンタル・ヘルス必携**
Day, Arla / Cooper, Cary L. (eds.), The Routledge Companion to Mental Health at Work. (Routledge Companions in Business, Management and Marketing) 344 pp. 2023:10 (Routledge, UK) <703-380>
ISBN 978-1-03-218653-5 ★hard 63,618
104. **異文化人的管理への新しいアプローチ**
Grosse, Robert, A New Approach to Cross-Cultural People Management: People are People. 136 pp. 2023:2 (Routledge, UK) <691-418>
ISBN 978-1-03-243478-0 ★paper 8,873
105. **Rugg-Gunn, Mike**, Managing Talent: A Short Guide for the Digital Age. 188 pp. 2023:7 (Routledge, UK) <697-393>
ISBN 978-1-03-239411-4 ★paper 8,873
106. **Waite, Marilyn**, Sustainability at Work: Careers That Make a Difference. 2nd ed. 232 pp. 2024:6 (Routledge, UK) <719-372>
ISBN 978-1-03-261582-0 ★paper 10,945
107. **人的資源管理—戦略的・国際的視点 第4版**
Crawshaw, Jonathan / Budhwar, Pawan / Davis, Ann (eds.), Human Resource Management: Strategic and International Perspectives. 4th ed. 432 pp. 2023:12 (Sage, UK) <712-382>
ISBN 978-1-5296-0067-4 ★paper 13,904
108. **Howard, Kerry**, How to Heal a Workplace: Tackle Trauma, Foster Psychological Safety and Boost Happiness at Work. 2023:2 (Wiley, US) <690-394>
ISBN 978-1-394-15447-0 ★paper 5,009
112. **Aghazadeh, Hashem / Khoshnevis, Mozhd, Digital Marketing Technologies.** 230 pp. 2024:4 (Palgrave Macmillan, UK) <724-374>
ISBN 978-981-9706-06-8 ★paper 22,271
113. **J.N.シース他編 デジタル時代における消費者中心のサポート・サービス**
Sheth, Jagdish N. / Jain, Varsha / Mogaji, E. et al. (eds.), Customer Centric Support Services in the Digital Age: The Next Frontier of Competitive Advantage. 305 pp. 2023:11 (Palgrave Macmillan, UK) <710-445>
ISBN 978-3-031-37096-0 ★hard 39,596
114. **ブランドとブランディング—ブランドを築き育てるための戦略**
Aggarwal, Ashita / Commuri, Suraj, Brands and Branding: Strategy to Build and Nurture Brands. 300 pp. 2023:11 (Routledge, UK) <705-456>
ISBN 978-1-03-260043-7 ★paper 10,945
115. **ブランドの心理学**
Busche, Laura, Brand Psychology: The Art and Science of Building Strong Brands. 352 pp. 2023:11 (Routledge, UK) <705-458>
ISBN 978-1-03-237372-0 ★paper 10,649
116. **マーケティングのためのデジタル分析論 第2版**
Feroz, A. Karim / Khan, Gohar F. / Sponder, Marshall, Digital Analytics for Marketing. 2nd ed. (Mastering Business Analytics) 320 pp. 2024:1 (Routledge, UK) <709-392>
ISBN 978-0-367-45641-2 ★paper 13,608
117. **Gbadamosi, Ayantunji**, Consumer Behaviour and Digital Transformation. (Business and Digital Transformation) 480 pp. 2024:3 (Routledge, UK) <713-463>
ISBN 978-1-03-214976-9 ★paper 13,016
118. **T.T.ネイゲル他著『プライシング戦略—利益最大化のための指針』第7版**
Nagle, Thomas T. / Mueller, Georg / Gruyaert, Evert, The Strategy and Tactics of Pricing: A Guide to Growing More Profitably. 7th ed. 412 pp. 2023 (Routledge, UK) <701-353>
ISBN 978-1-03-254072-6 ★paper int'l student ed. 17,750
119. **持続可能なマーケティング計画 第2版**
Richardson, Neil, Sustainable Marketing Planning. 2nd ed. 272 pp. 2024:4 (Routledge, UK) <715-382>
ISBN 978-1-03-256172-1 ★paper 11,832
120. **消費者行動必携 第2版**
Stephens, Debra L., Essentials of Consumer Behavior: An Applied Approach. 2nd ed. 210 pp. 2023:3 (Routledge, UK) <689-184>
ISBN 978-0-367-42686-6 ★paper 15,383

マーケティング・広告

109. **Papadopoulos, Nicolas / Cleveland, Mark (eds.)**, Marketing Countries, Places, and Place-associated Brands: Identity and Image. 392 pp. 2021:9 (E. Elgar, UK) <664-1388>
ISBN 978-1-83910-736-8 ★hard 38,762
110. **現代のマーケティング戦略へのデジタル化の影響**
Matosas-López, Luis (ed.), The Impact of Digitalization on Current Marketing Strategies. (Marketing & Technology: New Horizons and Challenges) 284 pp. 2024:4 (Emerald, UK) <714-298>
ISBN 978-1-83753-687-0 ★hard 25,047
111. **戦略的マーケティング 第4版**
West, Douglas / Ford, John / Ibrahim, Essam et al., Strategic Marketing: Creating Competitive Advantage. 4th ed. 576 pp. 2022 (Oxford U. Pr., UK) <664-1393>
ISBN 978-0-19-885676-4 ★paper 16,567

121. **パブリック・リレーションズ・プランニング 第2版**
Vieira, Edward T., Jr. / Li, Yulong, Public Relations Planning: A Practical Guide for Strategic Communication. 2nd ed. 642 pp. 2024:6 (Routledge, UK) <719-393>
 ISBN 978-1-03-256580-4 ★paper 18,342
122. **ソーシャルメディア戦略 第4版**
Quesenberry, Keith A., Social Media Strategy: Marketing, Advertising, and Public Relations in the Consumer Revolution. 4th ed. 536 pp. 2024:2 (Rowman & Littlefield, US) <712-407>
 ISBN 978-1-5381-6709-0 ★paper 13,662
123. **Mutum, Dilip S. / Ghazali, Ezlika M.**, Consumers, Society and Marketing: A Sustainability Perspective. (CSR, Sustainability, Ethics & Governance) 174 pp. 2023:9 (Springer, GW) <710-440>
 ISBN 978-3-031-39358-7 ★hard 29,696
124. **McDonald, Malcolm / Wilson, Hugh / Chaffey, Dave**, Marketing Plans: Profitable Strategies in the Digital Age. 9th ed. 640 pp. 2024:3 (Wiley, US) <715-380>
 ISBN 978-1-394-17710-3 ★paper 11,385
130. **J.ウェッジウッド伝**
Moon, Iris, Melancholy Wedgwood. 272 pp. 2024:1 (MIT Pr., US) <703-336>
 ISBN 978-0-262-54634-8 ★paper 7,957
 An experimental biography of the ceramics entrepreneur J. Wedgwood that reveals the tenuous relationship of 18th-century England to late-capitalist modernity
131. **P.-Y.ドンゼ、J.S.ヨング著 日本の資本主義と企業家精神—徳川時代から現在までの企業史**
Donzé, Pierre-Yves / Yongue, Julia S., Japanese Capitalism and Entrepreneurship: A History of Business from the Tokugawa Era to the Present. 336 pp. 2024:5 (Oxford U. Pr., UK) <714-236>
 ISBN 978-0-19-288747-4 ★hard 26,631

財務管理

125. **Boczko, Tony**, Information Systems in Accounting and Finance: A European Perspective. 622 pp. 2024:1 (Palgrave Macmillan, UK) <718-410>
 ISBN 978-3-031-48585-5 ★hard 27,221
126. **体系的投資におけるESG効果の測定**
Ben Dor, Arik / Desclee, Albert / Dynkin, Lev et al., Measuring ESG Effects in Systematic Investing. (The Wiley Finance Series) 416 pp. 2024:4 (Wiley, US) <718-409>
 ISBN 978-1-394-21478-5 ★hard 21,631
127. **Erickson, Darrin**, Global Investing: A Practical Guide to the World's Best Financial Opportunities. 352 pp. 2023:1 (Wiley, US) <688-473>
 ISBN 978-1-119-85666-5 ★hard 7,969

会計学

128. **財務報告基準を理解する**
Hussey, Roger / Ong, Audra, Understanding Financial Reporting Standards: A Non-technical Guide. 400 pp. 2023:11 (World Scientific, SI) <709-408>
 ISBN 978-981-12-7553-1 ★hard 20,037

経営史・社史

129. **M.カッソン著 グローバル・ビジネス—過去、現在、将来**
Casson, Mark, Global Business: Past, Present and Future. 368 pp. 2023:9 (E. Elgar, UK) <700-654>
 ISBN 978-1-03-530803-3 ★hard 32,549

特価書籍(価格はブースでご確認ください)

1. **[英語版]アリアンツ社－1890～2015年**
 Eggenkämper, Barbara / Modert, G. / Pretzlik, S., Allianz: The Company History 1890—2015. Tr. by J. Chase, D. R. Greeves & T. Slater et al. 432 S., 120 Abb. 2015 (Beck, GW) <623-865>
 ISBN 978-3-406-67821-9 ★hard
2. **旅行とツーリズムのマーケティング 第4版**
 Middleton, Victor T. C. / Fyall, A. / Morgan, M. et al., Marketing in Travel and Tourism. 4th ed. 496 pp. 2017 (Butterworth-Heinemann, UK) <563-509>
 ISBN 978-1-138-47356-0 ★hard
3. **国際的人的資源管理**
 Özbilgin Mustafa F. / Groutsis, D. / Harvey, W. S. (eds.), International Human Resource Management. 251 pp. 2014 (Cambridge U. Pr., AT) <612-685>
 ISBN 978-1-107-66954-3 ★paper
 Offers a contemporary and multilayered introduction to international and comparative human resource management for university study
4. **C.A.バートレット他著**
トランスナショナル・マネジメント 第8版
 Bartlett, Christopher A. / Beamish, P. W., Transnational Management: Text and Cases in Cross-Border Management. 8th ed. 500 pp. 2018 (Cambridge U. Pr., UK) <641-p2045>
 ISBN 978-1-108-43669-4 ★paper
5. **Cooper, Cary L. / Pandey, Alankrita / Quick, James Campbell (eds.),** Downsizing: Is Less Still More? (Cambridge Companions to Management) 429 pp., 24 b/w illus. 2015 (Cambridge U. Pr., UK) <594-740>
 ISBN 978-1-107-49936-2 ★paper
 Looks at the effects of downsizing at a number of different levels, from the individual (e.g., motivational effects, effects on health and stress levels) to the organizational (e.g., financial outcomes, reputational and productivity outcomes)
6. **コンサルタントとしての経営**
 Sturdy, Andrew / Wright, C. / Wylie, N., Management as Consultancy: Neo-bureaucracy and the Consultant Manager. 272 pp. 2015 (Cambridge U. Pr., UK) <622-611>
 ISBN 978-1-107-02096-2 ★hard
7. **Gaspar, Julian E. / Arreola-Risa, A. / Bierman, L. et al.,** Introduction to Global Business: Understanding the International Environment and Global Business Functions. 2nd ed. 407 pp. 2017 (Cengage Learning, US) <001-8867>
 ISBN 978-1-305-50118-8 ★paper
8. **Hill, Charles W. L. / Schilling, M. A. / Jones, G. R.,** Strategic Management: Theory & Cases: An Integrated Approach. 13th ed. 2020 (Cengage Learning, US) <001-15240>
 ISBN 978-0-357-03384-5 ★paper
9. **Reece, Barry L. / Reece, M. E.,** Effective Human Relations: Interpersonal and Organizational Applications. 13th ed. 435 pp. 2017 (Cengage Learning, US) <001-6504>
 ISBN 978-1-305-57616-2 ★hard
10. **Joslin, Robert,** Project Management Methodologies, Governance and Success: Insight from Traditional and Transformative Research. (Best Practices in Portfolio, Program, and Project Management) 260 pp. 2022 (CRC Pr., US) <652-p2032>
 ISBN 978-1-03-247567-7 ★paper
11. **ESG－リスクと期待の管理**
 Spitz, Karlheinz / Trudinger, John / Orr, Matthew, Environmental Social Governance: Managing Risk and Expectations. 324 pp. 2022:3 (CRC Pr., US) <665-605>
 ISBN 978-0-367-68056-5 ★paper
12. **Batat, Wided,** Youth Marketing to Digital Natives. (New Horizons in Marketing) 288 pp. 2021:10 (E. Elgar, UK) <664-1375>
 ISBN 978-1-83910-929-4 ★hard
13. **企業家のための**
代替的マーケティング・アプローチ
 Bjerke, Björn, Alternative Marketing Approaches for Entrepreneurs. 320 pp. 2018 (E. Elgar, UK) <643-p1607>
 ISBN 978-1-78643-894-2 ★hard
14. **経営史・組織史研究ハンドブック**
 Bruce, Kyle (ed.), Handbook of Research on Management and Organizational History. (Research Handbooks in Business and Management) 320 pp. 2020:4 (E. Elgar, UK) <656-p1486>
 ISBN 978-1-78811-848-4 ★hard
15. **アフリカにおける中国と欧州の多国籍企業の役割**
 Fu, Xiaolan / Essegbey, O. / Frempong, A. K. D., Multinationals, Local Capacity Building and Development: The Role of Chinese and European MNEs. (New Horizons in International Business Series) 304 pp. 2019:5 (E. Elgar, UK) <650-p1002>
 ISBN 978-1-78811-357-1 ★hard
 Presents an extensive analysis of MNEs in Africa, taking Ghana as a case study, and broaching subject matter previously unaddressed in the field

16. **Keyhani, Mohammad / Kollmann, Tobias et al. (eds.)**, Handbook of Digital Entrepreneurship. (Research Handbooks in Business and Management) 416 pp. 2022 (E. Elgar, UK) <680-387>
ISBN 978-1-80037-362-4 ★hard
17. **J.Wouters他編 グローバル・ガバナンス、ビジネス、人権研究ハンドブック**
Marx, Axel / Van Calster, Geert / Wouters, Jan (eds.), Research Handbook on Global Governance, Business and Human Rights. (Research Handbooks on Globalisation and the Law) 432 pp. 2022:3 (E. Elgar, UK) <666-1236>
ISBN 978-1-78897-982-5 ★hard
18. **変化する労働世界における従業員参加の研究アジェンダ**
Meyer, John P. / Schneider, Benjamin (eds.), A Research Agenda for Employee Engagement in a Changing World of Work. (Elgar Research Agendas) 304 pp. 2021:3 (E. Elgar, UK) <662-p2059>
ISBN 978-1-78990-784-1 ★hard
19. **Olawuyi, Damilola S. / Abe, Oyeniya O.**, Business and Human Rights Law and Practice in Africa. 320 pp. 2022:9 (E. Elgar, UK) <677-540>
ISBN 978-1-80220-745-3 ★hard
20. **人的資源過程研究ハンドブック**
Sanders, Karin / Yang, Huadong / Patel, Charmi (eds.), Handbook on HR Process Research. (Research Handbooks in Business and Management) 224 pp. 2021:7 (E. Elgar, UK) <662-p2066>
ISBN 978-1-83910-006-2 ★hard
21. **組織開発・変化のための協力的調査**
Shani, Abraham B. / Coghlan, David, Collaborative Inquiry for Organization Development and Change. 144 pp. 2021:2 (E. Elgar, UK) <662-p2024>
ISBN 978-1-80037-824-7 ★hard
22. **組織変革の哲学 第2版**
Smith, Aaron C. T. / Skinner, James / Read, Daniel, Philosophies of Organizational Change: Perspectives, Models and Theories for Managing Change. 2nd ed. 328 pp. 2021:5 (E. Elgar, UK) <662-p2026>
ISBN 978-1-80088-843-2 ★paper
23. **I.W.ザートマン他著 紛争解決・管理再考**
Zartman, I. W. / Vukovic, Sinisa, Rethinking Conflict Resolution and Management. (Rethinking Political Science and International Studies series) 208 pp. 2023:1 (E. Elgar, UK) <684-1065>
ISBN 978-1-80037-698-4 ★hard
24. **国際的企業家精神**
Zucchella, Antonella / Hagen, B. / Serapio, M., International Entrepreneurship. 176 pp. 2018 (E. Elgar, UK) <645-p1725>
ISBN 978-1-78536-546-1 ★paper
25. **Malhotra, Neil (ed.)**, Frontiers in Social Innovation: The Essential Handbook for Creating, Deploying, and Sustaining Creative Solutions to Systemic Problems. 448 pp. 2022:2 (Harvard Business Review Pr., US) <666-886>
ISBN 978-1-64782-141-8 ★hard
26. **eビジネスとサプライ・チェーンの統合**
Bak, Ozlem (ed.), E-Business and Supply Chain Integration: Strategies and Case Studies from Industry. 288 pp. 2018 (Kogan Page, UK) <644-p1779>
ISBN 978-0-7494-7845-2 ★paper
27. **戦略的コンテンツマーケティング案内**
Dzamic, Lazar / Kirby, J., The Definitive Guide to Strategic Content Marketing: Perspectives, Issues, Challenges and Solutions. 272 pp. 2018 (Kogan Page, UK) <644-p1929>
ISBN 978-0-7494-8222-0 ★paper
28. **『デミング博士の新経営システム論—産業・行政・教育のために—』第3版**
Deming, W. Edwards, The New Economics: For Industry, Government, Education. 3rd ed. Foreword by K. E. Cahill. 240 pp. 2018 (MIT Pr., US) <646-p749>
ISBN 978-0-262-53593-9 ★paper
29. **ビッグデータと娯楽の将来**
Smith, Michael D. / Telang, R., Streaming, Sharing, Stealing: Big Data and the Future of Entertainment. 232 pp. 2016 (MIT Pr., US) <633-p4020>
ISBN 978-0-262-03479-1 ★cloth
How big data is transforming the creative industries, and how those industries can use lessons from Netflix, Amazon, and Apple to fight back
30. **ブランドはいかに発展するか 第2部 第2版**
Romaniuk, Jenni / Sharp, B., How Brands Grow. 2: Including Emerging Markets, Services, Durables, B2B and Luxury Brands. 2nd ed. 256 pp. 2021:11 (Oxford U. Pr., AT) <666-1060>
ISBN 978-0-19-033002-6 ★hard
31. **Braeutigam, Sven / Kenning, Peter**, An Integrative Guide to Consumer Neuroscience. 304 pp. 2022:3 (Oxford U. Pr., UK) <667-680>
ISBN 978-0-19-878993-2 ★paper
32. **M.カステル他編 経済危機の文化**
Castells, Manuel / Caraça, J. / Cardoso, G. (eds.), Aftermath: The Cultures of the Economic Crisis. 344 pp. 2014 (Oxford U. Pr., UK) <593-2276>
ISBN 978-0-19-967738-2 ★paper

33. **オックスフォード版
プロジェクト・マネジメント・ハンドブック**
Morris, Peter W. G. / Pinto, J. K. / Söderlund, J. (eds.), The Oxford Handbook of Project Management. (Oxford Handbooks in Business and Management) 512 pp., num. figures & tables. 2012 (Oxford U. Pr., UK) <575-508>
ISBN 978-0-19-965582-3 ★paper
34. **経営戦略—不確実性、機会、企業を管理する**
Spender, J.-C., Business Strategy: Managing Uncertainty, Opportunity, and Enterprise. 376 pp. 2015 (Oxford U. Pr., UK) <607-858>
ISBN 978-0-19-874652-2 ★paper
35. **オックスフォード版 アジアのビジネス・システム・ハンドブック**
Witt, Michael A. / Redding, G. (eds.), The Oxford Handbook of Asian Business Systems. (Oxford Handbooks in Business and Management) 735 pp. 2015 (Oxford U. Pr., UK) <604-820>
ISBN 978-0-19-874542-6 ★paper
Drawing on the deep knowledge of 31 leading experts, this book presents an empirical, comparative institutional analysis of 13 major Asian business systems between India & Japan
36. **戦略経営**
Duhaime, Irene M. / Hitt, Michael A. / Lyles, M. A. (eds.), Strategic Management: State of the Field and Its Future. 600 pp. 2021:8 (Oxford U. Pr., US) <663-p1489>
ISBN 978-0-19-009089-0 ★paper
37. **オックスフォード版 実証ベースの経営ハンドブック**
Rousseau, Denise M. (ed.), The Oxford Handbook of Evidence-based Management. (Oxford Library of Psychology) 480 pp. 2012 (Oxford U. Pr., US) <594-748>
ISBN 978-0-19-976398-6 ★hard
38. **AlHaidari, Fatma M.**, The Discourse of Business Meetings: Agency and Power in Financial Organizations. 194 pp. 2017:11 (Palgrave Macmillan, UK) <642-p1940>
ISBN 978-3-319-66142-1 ★hard
39. **社会的企業家精神と大きな課題**
Costales, Emilio / Zeyen, Anica, Social Entrepreneurship and Grand Challenges: Navigating Layers of Disruption from COVID-19 and Beyond. (Palgrave Pivot) 120 pp. 2022 (Palgrave Macmillan, UK) <685-320>
ISBN 978-3-031-07449-3 ★hard
40. **国際企業における補助金の役割**
Dzikowska, Marlena, The Role of the Subsidiary in International Business: Functional Responsibilities in the MNE's Value Network. (Palgrave Pivot) 137 pp. 2019 (Palgrave Macmillan, UK) <652-p1401>
ISBN 978-3-030-17526-9 ★hard
41. **企業の破綻を回避する—経営責任の本質と範囲**
Hosmer, LaRue / Barry, P. J., Avoiding Corporate Breakdowns: The Nature and Extent of Managerial Responsibility. 208 pp. 2013 (Palgrave Macmillan, UK) <603-868>
ISBN 978-1-137-32291-3 ★hard
Contents: Defining the Problem / Proposing the Solution / Applying the Evaluative Construct of Economic Efficiency / Applying the Evaluative Construct of Legal Conformity / Applying the Evaluative Construct of Personal Integrity / Acknowledging the Results: Trust, Commitment and Effort
42. **ブランドのパーソナリティを通じてブランドの公平性を高める**
Lieven, Theo, Brand Gender: Increasing Brand Equity through Brand Personality. 265 pp. 2018 (Palgrave Macmillan, UK) <641-p2190>
ISBN 978-3-319-60218-9 ★hard
Using detailed examples, the author argues that brands with low masculine and feminine characteristics have the lowest equity, whilst brands with both high feminine and masculine characteristics are shown to have the strongest equity
43. **デジタル労働の設計**
Oppl, Stefan / Stary, C., Designing Digital Work: Concepts and Methods for Human-centred Digitization. 450 pp. 2019 (Palgrave Macmillan, UK) <651-p1672>
ISBN 978-3-030-12258-4 ★hard
44. **事業会社におけるCRM—組織内外の効果**
Perna, Andrea / Baraldi, E., CRM Systems in Industrial Companies: Intra- and Inter-Organizational Effects. 240 pp. 2014 (Palgrave Macmillan, UK) <613-922>
ISBN 978-1-137-33565-4 ★hard
Based on an in-depth case study, this book highlights the complexity and challenges in the development, implementation and use of Customer Relationship Management (CRM), revealing how truly challenging it is to extract value from CRM systems
45. **雇用関係の将来—新しいパラダイム、新しい展開**
Wilkinson, Adrian / Townsend, K. (eds.), The Future of Employment Relations: New Paradigms, New Developments. 240 pp. 2011 (Palgrave Macmillan, UK) <587-557>
ISBN 978-0-230-24094-0 ★hard
46. **社会的企業家精神—スキル・アプローチ 第2版**
Durkin, Christopher / Gunn, R. (eds.), Social Entrepreneurship: A Skills Approach. 2nd ed. 200 pp. 2017 (Policy Pr., UK) <635-p636>
ISBN 978-1-4473-3171-1 ★paper
47. **経営管理プロセスの統合
第1巻: 経営とコア・プロセス**
De Silva, Titus, Integrating Business Management Processes. Volume 1: Management and Core Processes. 240 pp. 2022 (Productivity Pr., US) <658-p2026>
ISBN 978-0-367-52954-3 ★paper

48. **経営管理プロセスの統合 第2巻: 支援・保証プロセス**
De Silva, Titus, Integrating Business Management Processes. Volume 2: Support and Assurance Processes. 224 pp. 2022 (Productivity Pr., US) <658-p2027>
ISBN 978-0-367-52997-0 ★paper
49. **Bender, Ruth**, Corporate Financial Strategy. 4th ed. 390 pp., 70 illus., 70 line drawings. 2014 (Routledge, UK) <604-1377>
ISBN 978-0-415-64039-8 ★hard
50. **S. Ghanem Al Hashmi, Waddah / Arnold, Bob**, Governance and Leadership in Health and Safety: A Guide for Board Members and Executive Management. 112 pp. 2021:7 (Routledge, UK) <662-p2065>
ISBN 978-1-03-202391-5 ★paper
51. **G.ウッド他著 人的資源管理と制度的視点**
Wood, Geoffrey / Brewster, Chris / Brookes, Michael et al., Human Resource Management and the Institutional Perspective. (Routledge Global Human Resource Management) 226 pp. 2014 (Routledge, UK) <609-673>
ISBN 978-0-415-89692-4 ★hard
52. **Wenzel, Katja**, Management Models of Digital Transformation: Analysis and Definition of Success Factors for the Development of a Management Framework. (BestMasters) 131 pp. 2022:1 (Springer Gabler, GW) <670-824>
ISBN 978-3-658-36157-0 ★paper
53. **Candelo, Elena**, Marketing Innovations in the Automotive Industry: Meeting the Challenges of the Digital Age. (International Series in Advanced Management Studies) 192 pp. 2019:6 (Springer, GW) <651-p1268>
ISBN 978-3-030-15998-6 ★hard
54. **持続可能性と人的資源管理**
Ehnert, Ina / Harry, W. / Zink, K. J. (eds.), Sustainability and Human Resource Management: Developing Sustainable Business Organizations. (CSR, Sustainability, Ethics & Governance) iv, 442 S., 22 illus. 2014 (Springer, GW) <606-763>
ISBN 978-3-642-37523-1 ★hard
55. **Garzella, Stefano / Fiorentino, R.**, Synergy Value and Strategic Management: Inside the Black Box of Mergers and Acquisitions. (Contributions to Management Science) 302 pp. 2016 (Springer, GW) <634-p1558>
ISBN 978-3-319-40669-5 ★hard
56. **ビッグデータ時代における情報システム管理**
Lake, Peter / Drake, R., Information Systems Management in the Big Data Era. (Advanced Information and Knowledge Processing) xvi, 293 pp., 73 illus. 2014 (Springer, GW) <622-658>
ISBN 978-3-319-13502-1 ★hard
57. **国際的なキャリアのコンテキストにおける労働と家族のインターフェイス**
Mäkelä, Liisa / Suutari, Vesa (eds.), Work and Family Interface in the International Career Context. x, 217 pp. 2015 (Springer, GW) <625-611>
ISBN 978-3-319-17646-8 ★hard
58. **Martin, Kirsten / Shilton, Katie / Smith, Jeffery (eds.)**, Business and the Ethical Implications of Technology. 302 pp. 2022:11 (Springer, GW) <691-409>
ISBN 978-3-031-18793-3 ★hard
59. **Marx Gómez, Jorge / Lorini, Maria Rosa (eds.)**, Digital Transformation for Sustainability: ICT-supported Environmental Socio-economic Development. (Progress in IS) 696 pp. 2022:11 (Springer, GW) <688-399>
ISBN 978-3-031-15419-5 ★hard
60. **市場リスク分析 全4巻**
Alexander, Carol, Market Risk Analysis. 4 vols. 1600 pp. 2008 (Wiley, US) <559-396>
ISBN 978-0-470-99799-4 ★hard set
Vol. I: Quantitative Methods in Finance
Vol. II: Practical Financial Econometrics
Vol. III: Pricing, Hedging and Trading Financial Instruments
Vol. IV: Value at Risk Models
61. **Graham, Gavin / Emid, A.**, Investing in Frontier Markets: Opportunity, Risk and Role in an Investment Portfolio. (Wiley Finance Series) 240 pp. 2013 (Wiley, US) <608-1374>
ISBN 978-1-118-55632-0 ★hard
62. **コストの見積もり**
Mislick, Gregory K. / Nussbaum, D. A., Cost Estimation: Methods and Tools. (Wiley Series in Operations Research and Management Science) 311 pp. 2015 (Wiley, US) <624-856>
ISBN 978-1-118-53613-1 ★hard
63. **リーン企業**
Owens, Trevor / Fernandez, O., The Lean Enterprise: How Corporations Can Innovate Like Startups. 224 pp. 2014 (Wiley, US) <614-774>
ISBN 978-1-118-85217-0 ★hard
Discover the methods of lean startups that can revolutionize large organizations and their products
64. **実践的戦略的経営**
Kasahara, Eiichi "Eric", Practical Strategic Management: How to Apply Strategic Thinking in Business. 200 pp. 2015 (World Scientific, SI) <623-913>
ISBN 978-981-4641-55-5 ★hard



◆精選された学術専門書の新刊案内「極東書店ニュース」が新たなオンラインサイトに

人文・社会科学学術専門洋書の新刊情報案内

極東書店ニュース ONLINE

<https://www.kyokuto-bk.co.jp/newsonline/>

1954年6月に第一号が発刊されて以来、67年の長きにわたり研究者の皆様に海外の学術新刊情報をお届けしてまいりました洋書案内「極東書店ニュース」が、このたびオンラインサイト「極東書店ニュース ONLINE」として装いを新たにスタートすることになりました。

「極東書店ニュース ONLINE」は、従来の冊子体カタログを閲覧しているかのような負担の無い新刊洋書案内を電子的に再現し、海外の最新知見や最新の研究動向に関する新刊情報量を拡充しつつ、研究者の皆様が必要とされる情報をピックアップしやすくする機能を充実させました。

「極東書店ニュース ONLINE」は会員登録(無料)でさらに便利に

- ◆人文・社会科学の学術洋書新刊情報を月2回更新でお届けいたします
(新刊情報が追加されますとメールでアラートされます)
- ◆マイページ機能により200以上の分類から専門分野にカスタマイズした必要情報の容易な取得、お気に入り登録によるマイリストの作成が可能に
- ◆公費のご事情に合わせた柔軟な対応が可能な書籍の「取り寄せ依頼」
- ◆会員限定サイト機関向け買い切り eBook 検索システム KPESS がご利用可能になります
※KPESSとは?→機関(図書館)での購入が可能な出版社電子ブックを探ることができます



出版社ebook検索システム KPESS
Kyokuto Shoten Publisher's ebook Searching System



極東書店ニュース ONLINE はスマホでも利用できます

学術専門洋書の新刊情報チェックにご活用ください

「極東書店ニュース ONLINE」はこちらから→

URL: <https://www.kyokuto-bk.co.jp/newsonline>



人文・社会科学 21 分野(200 以上の小分類)の新刊動向を紹介いたします



人文・社会科学学術専門洋書店

極東書店ホームページが 新しくなりました

<https://www.kyokuto-bk.co.jp>

「極東書店ホームページ」の何が変わったのか？

- ◆ 新刊学術洋書から電子ブックやオンラインデータベースなど電子商品、古書・稀覯書、そしてマイクロフィルムリーダーなど機器類まで網羅してご案内。**すべての商品検索**が可能に
- ◆ 新刊学術洋書の**書籍検索の対象分野を拡大**(文学や数学、コンピュータ科学などを追加)
- ◆ 適宜更新される**在庫検索**はすぐに購入したい書籍があるときに便利にご活用いただけます
- ◆ 会員登録によるマイページでは注文履歴の確認をはじめ、カスタマイズされた機能が充実
- ◆ 既に好評いただいております新刊情報を提供する「**極東書店ニュース ONLINE**」や
機関向け電子ブック検索システムである「**KPESS**」とのスムーズな連携を実現



「極東書店ホームページ」はこちらから→

URL: <https://www.kyokuto-bk.co.jp>

